



Press Release

FOR IMMEDIATE RELEASE

Contact: Brian Sikoff
Phone: (805) 444-3264
Email: brian@halloween-hotness.com
Website: www.halloween-hotness.com

Halloween Hotness Returns for its 11th Annual Celebrity Cancer Charity Event

*An Unforgettable Night of Glamour Benefiting St. Jude Children's
Research Hospital and the Los Angeles Fire Department Foundation*

Los Angeles, CA – May 2, 2025 – Save the date for a memorable evening of mystery, generosity and masquerade elegance as **Halloween Hotness** celebrates its **11th Annual Celebrity Cancer Charity Event** on **Saturday, October 25th 2025**, at the iconic **Madame Tussauds Hollywood** (6933 Hollywood Blvd., Los Angeles, CA 90028).

This year's theme, "A Night of Masquerade", invites guests to step into a world of intrigue and sophistication. The evening will feature **celebrity appearances, red carpet arrivals, media coverage, a silent auction, interactive attractions, live entertainment** and a **thrilling costume contest**, all set against the backdrop of Hollywood's most iconic wax museum.

The annual event raises critical funds for **St. Jude Children's Research Hospital**, supporting their lifesaving mission to treat and cure catastrophic pediatric diseases such as leukemia and other childhood cancers.

In addition, in honor of the brave firefighters who battled the Palisades and Altadena wildfires, a portion of the proceeds will also benefit the **Los Angeles Fire Department Foundation**.

A Celebration with a Cause

Founded and organized by **Brian Sikoff**, Halloween Hotness has become a beloved Los Angeles tradition, blending Hollywood glamour with powerful charitable mission. The event will once again bestow its prestigious **Lifetime Achievement Award**, honoring a member of the entertainment industry for their contributions to film and television. Past recipients include **David Lynch, Keith David, Doug Jones, Diane Franklin, and George Chakiris**.

Celebrity Support Over the Years

Halloween Hotness has consistently drawn support from a wide range of **film, television, music, fashion, models, content creators and top social media influencers.**

Past event guests include **Ray Wise** (*Twin Peaks*), **Richard Grieco** (*21 Jump Street*), **Costas Mandylor** (*Saw X*), **Ian Buchanan** (*General Hospital*), **Bonnie Aarons** (*The Nun*), **Doug Jones** (*The Shape of Water*), **Barbara Crampton** (*Re-Animator*), **John Otto** (*Limpbizkit*), **Casper Van Dien** (*Starship Troopers*), **Rachel Stubington** (*Shrinking*), **Nick Itkin** (*Olympian*), **Alexandra Essoe** (*Midnight Mass*), **Gigi Edgley** (*Farscape*), **Judie Aronson** (*Weird Science*), **Kelli Maroney** (*Night of the Comet*), **Peter Kwong** (*Big Trouble in Little China*), **Cynthia Rothrock** (*China O'Brien*), **Nevadaaa** (*Content creator*), **Lisa Wallen** (*Comedian*), **Lilliana Ketchman** (*Content creator*), **Dan Feuerriegel** (*Days of Our Lives*), **Eric Etebari** (*Witchblade*), **Patrick Gallagher** (*Glee*), **Kristanna Loken** (*Terminator 3*), **Diane Franklin** (*Better Off Dead*), **Naomi Grossman** (*American Horror Story*), **Merrick Hanna** (*Content creator*), **Jason Liles** (*Rampage*), **Laura Bryna** (*Musician*), **Jack O'Halloran** (*Superman*), **Dedee Pfeiffer** (*For Your Love*), **Sue Wong** (*Fashion designer*), **Jon Matteson** (*Comedian/StarKid*), **George Chakiris** (*West Side Story*), **Russell Todd** (*Another World*), **Adrienne Wilkinson** (*Suspense*), **Rachel Pizzolato** (*Actress*).

About St. Jude Children's Research Hospital

Founded by entertainer **Danny Thomas** in 1962, St. Jude is a global leader in pediatric research and treatment. Families never receive a bill from St. Jude for treatment, travel, housing, or food—because all a family should worry about is helping their child live. Learn more at www.stjude.org

About the Los Angeles Fire Department Foundation

The **LAFD Foundation** channels community and corporate support into tangible resources for L.A.'s firefighters. For more than a decade, the Foundation has bridged critical gaps to secure essential equipment and support vital safety. Every donated dollar has a direct and meaningful impact on those who risk their lives to keep Los Angeles safe. Learn more at www.supportlafd.org

Get Involved

Publicists, celebrities, influencers, and sponsors interested in participating or supporting the event contact **Brian Sikoff** at (805) 444-3264 or email at brian@halloween-hotness.com.

For event updates, visit www.halloween-hotness.com.

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