

W E L C O M E


Halloween
Hotness 

Spirit
ON THE *Strip*

SAT. OCTOBER 24, 2026
WWW.HALLOWEEN-HOTNESS.COM
MADAME TUSSAUDS LAS VEGAS


**St. Jude Children's
Research Hospital**
Finding cures. Saving children.

Become A Sponsor

Partner with us for an unforgettable evening at the 12th Annual Celebrity Red Carpet Cancer Charity Event “Halloween Hotness: Spirit on the Strip” benefiting St. Jude Children’s Research Hospital.

As a registered 501(c)(3) nonprofit, all sponsorship contributions are fully tax-deductible
Five exclusive sponsorship opportunities are available.



Sponsors receive premium, high-impact visibility throughout the event, including:

- Prominent brand/logo placement on the Madame Tussauds Las Vegas Jumbotron and Wrap Screen
- Dynamic digital exposure across 17 high-visibility venue monitors (inside & outside)
- Featured placement in the official Halloween Hotness event magazine
- Brand/logo on the celebrity red carpet Step & Repeat backdrop
- Extensive visibility alongside celebrities, media, influencers, VIPs, and distinguished guests

...and much more.



The Opening Act - \$250

Limited to 10 Sponsors

- Quarter-page (4.25" x 5.5") brand/logo placement in the official Halloween Hotness event magazine
- Event magazine distributed to all attendees and made available digitally online following the event
- Your logo/brand featured on 5 qty 75" vertical digital monitors in the venues lobby area
- Your brand will receive dedicated recognition across our official social media platforms through sponsor spotlights, event promotions, story features, and ongoing digital exposure leading up to and during the event

The Marquee - \$500

Limited to 10 Sponsors

- Half-page (5.5" x 8.5") brand/logo placement in the official Halloween Hotness event magazine
- Event magazine distributed to all attendees and made available digitally online following the event
- Your logo/brand featured on 5 qty 75" vertical digital monitors in the venues lobby area and 6 qty 75" interior monitors
- Your brand will receive dedicated recognition across our official social media platforms through sponsor spotlights, event promotions, and ongoing digital exposure leading up to and during the event.

The Spotlight - \$1,000

Limited to 10 Sponsors

- Premium brand/logo placement featured inside the exclusive Music Icons Room
- Large-scale digital display presence across a (136" x 76") four-screen video wall
- Full-page (8.5" x 11") feature placement in the official Halloween Hotness event magazine
- Prominent brand/logo placement on the celebrity red carpet Step & Repeat backdrop
- Your brand will receive dedicated recognition across our official social media platforms through sponsor spotlights, event promotions, story features, and ongoing digital exposure leading up to and during the event.

The Showstopper - \$2,000

Limited to 10 Sponsors

- Premium brand/logo placement featured inside the exclusive Club Tussauds Room
- Large-scale digital display presence across a (136" x 76") four-screen video
- Wrap Screen (1664" X 256") digital presence outside the venue
- Prominent brand/logo placement on the celebrity red carpet Step & Repeat backdrop
- Full-page (8.5" x 11") feature placement in the official Halloween Hotness event magazine
- Your brand will receive dedicated recognition across our official social media platforms through sponsor spotlights, event promotions, story features, and ongoing digital exposure leading up to and during the event

The Headliner - \$3,000

Limited to 5 Sponsors


- Exclusive premium brand/logo placement on the massive (198" x 76") Jumbotron overlooking the iconic Las Vegas Strip
- Large-scale digital exposure across the venue's impressive (136" x 76") four-screen video wall
- Wrap Screen (1664" x 256") digital presence outside the venue
- Full-page (8.5" x 11") feature placement in the official Halloween Hotness event magazine
- Prominent brand/logo placement on the celebrity red carpet Step & Repeat backdrop
- Your brand will receive dedicated recognition across our official social media platforms through sponsor spotlights, event promotions, story features, and ongoing digital exposure leading up to and during the event.



Brian Sikoff

Contact Us to Reserve Your Package

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